

Cell Insurance Group Unveils \$260K Multi-Year Sponsorship to FC Platinum



Top: From left, Blessing Garamumhango (FC Platinum President), Maxman Mutsau (GM Cell Insurance), Edwin Chidawa (MD Firstlink Insurance Brokers), Munyaradzi Chipunza (GM CellMed)
Bottom Left: FC Platinum Senior Men's Team
Bottom Right: Leonorah Ndhlovu (Platinum Royals) receives award at Cell Insurance African Dream Awards

In a landmark move demonstrating commitment to community development and the power of sports, The Cell Insurance Group announced a major sponsorship deal with FC Platinum ahead of the 2025 PSL Season. Valued at US\$261,456, the sponsorship will cover three league seasons, providing significant support to the club. The comprehensive package includes full medical aid coverage for all FC Platinum teams, encompassing players, coaching staff, and officials, as well as ambulance services cover for all FC Platinum home matches. Underscoring Cell Insurance Group's dedication to

the well-being of the players and the club this arrangement will ensure the team has access to top-tier healthcare and emergency services. To sweeten the deal, Nectacare Hospital, an associated entity to the Cell Insurance Group, will serve as the referral medical centre for any cases requiring further hospital care. The Cell Insurance Group has through this partnership, reaffirmed its dedication to investing in the communities where it has active presence and a strong footprint. Over the years the Group has built both the capacity and competencies to underwrite risks within the mining and mining value chains sector and as such presence in the Great Dyke region is a confirmation of its commitment to the sector and the region. In a speech prepared for the FC Platinum end-of-season awards ceremony, the Group Representative said,

“This partnership between Cell Insurance Group and FC Platinum is a prime example of our shared vision of inspiring dreams, building communities, and uplifting the nation.”


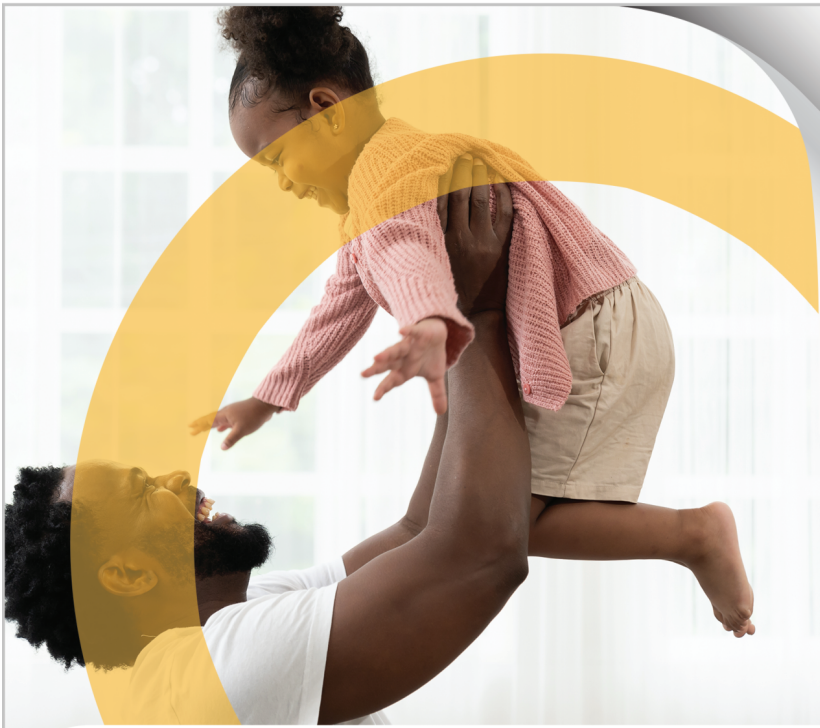
The Group committed to investing in FC Platinum, the Zvishavane community, and Zimbabwean football through three of its owned and associated business units: Cell Insurance, CellMed, and Nectacare. The gesture is a clear demonstration of how businesses can play an active role in community building through structured Corporate Social Investment initiatives. The Cell Insurance Group is therefore not only supporting the team but also contributing to the growth and well-being of the Zvishavane community.

Who is Cell Insurance?
Cell Insurance is a leading provider of innovative insurance, risk management and financing solutions for all sectors of the economy. The Group is built on a philosophy anchored on providing ALTERNATIVE RISK TRANSFER (ART) solutions as a differentiated product offering and an alternative to conventional insurance.

The company was established in 2003 to offer Risk Management Services to the Power Utility ZESA. It has grown into a group with three business units, Cell Insurance, CellMed Health Medical Fund and Nectacare Pvt Ltd. The group has established a major footprint in the mining, energy and hospitality sectors offering seamless

risk management solutions to these sectors. Cell Insurance is the flagship company of the group, and it first opened its doors to the public in 2004 in Harare, offering both differentiated Alternative Risk Transfer solutions and conventional insurance products. In 2009 Cell Insurance entered an expansionist drive where the group explored growth opportunities in new business sectors resulting in the birth of CellMed Health Medical Fund as well as entrance into the SADC region. Lidwala Insurance Company in Swaziland is an associate short-term insurance company that was established because of expansion into the regional block. To complete the growth and diversification drive, Nectacare was formed in 2013 consolidating the group's product and service offering. The group has built a reputation as one of the most stable and fastest growing companies in the sector of insurance and risk management in terms of gross premiums and profitability – we are busy bees, in nature and in practice! Cell Insurance company is ISO 9001-2015 certified since 2014 and GCR credit rated.

Get in touch with Cell Insurance on 08677 201 201 or email groupmarketing@cellinsurance.co.zw.



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The Insurance & Risk Management Partner for Zimbabwe's Mining industry

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